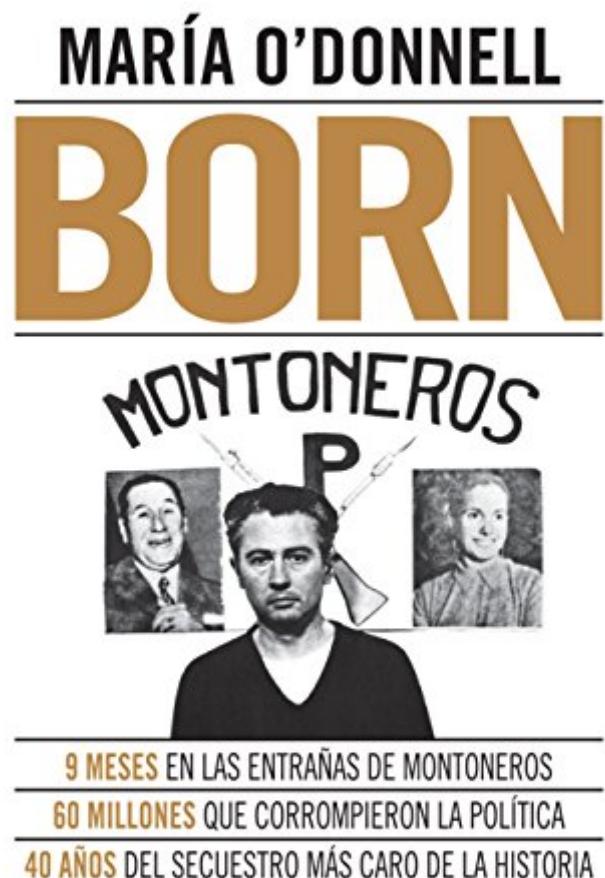


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# BORN (Spanish Edition)



## Synopsis

Tras meses de planificaciÃ³n y en un operativo que durÃ³ menos de dos minutos, el 19 de septiembre de 1974 la guerrilla peronista emboscÃ³ y secuestrÃ³ a los herederos de Bunge y Born, el principal grupo econÃ³mico de la Argentina. Hace cuarenta aÃ±os los misioneros cobraron 60 millones de dÃ³lares, una cifra tan descomunal -un poco mÃ¡s de 260 millones de dÃ³lares a valores de hoy- que no ha sido superada en el mundo: sigue nÃºmero 1 en la lista de los rescates mÃ¡s caros de la historia. Al testimonio exclusivo que Jorge Born brindÃ³ por primera vez para este libro, la investigaciÃ³n periodÃ³stica de MarÃ³n O'Donnell suma la pista del dinero: desde que el EjÃ©rcito y la Armada corrieron detrÃ¡s del botÃ³n durante la dictadura hasta que Jorge recuperÃ³ algunos millones en una alianza oscura con uno de sus victimarios, Rodolfo Galimberti. Con un ritmo narrativo que atrapa, la autora reconstruye la "OperaciÃ³n Mellizas" y presenta aristas ignoradas: por quÃ© el padre de los secuestrados se negaba a pagar, cÃ³mo Jorge negociÃ³ desde su cautiverio la vida de su hermano primero y luego la suya, quÃ© papel jugaron la revoluciÃ³n cubana y el banquero David Graiver en el movimiento de los fondos. Y cÃ³mo esta historia podrÃ¡ relacionarse con el indulto que Carlos Menem otorgÃ³ a Mario Firmenich por -precisamente- el secuestro de los hermanos Born, un thriller de la realidad argentina, una historia atrapante que mezcla dinero y polÃ­tica, misterios y traiciones, y que llega hasta el presente para revelar hechos desconocidos.

## Book Information

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## Customer Reviews

O'Donnell provides a fascinating look at a key inflection point in Argentina's history that has been overshadowed by the vast literature on the 1970's "Dirty War" and its disastrous political and human consequences. The outlandish ransom paid for the release of the Born brothers (over US\$ 200 million in today's money) bankrolled much of the sophisticated lethality that the Montonero guerrillas established as their trademark and that was used to justify the 1976 military coup against an elected Peronist administration, and the heavy-handed repression that ensued. Just moving such enormous sums around became a problem the author describes in somewhat humorous detail. Laundering the funds involved sending a large part of it under diplomatic cover to Cuba, to be looked after by the island's regime. The Montonero leadership - a handful of twenty-somethings that the ransom allowed to lord over a thousand-plus paid armed insurgents, according to the book - entrusted most of the extant monies - get this - to a local banker, Mr. Gravier, who paid them a handsome interest, courtesy of the evil capitalist system. He died a most untimely death, however, leaving the funds behind the walls of secret accounts in Switzerland, to the chagrin of his guerilla clients. Just where the money went after that is a tale worthy of the Amber Room and has been the subject of much speculation. Members of the military junta and their minions produced untold suffering to find it, while frantic Montoneros saw their war finances dissolve. Although the money trail of the Montoneros' war has been discussed before, O'Donnell's book is the first to give voice to one of the kidnapping victims and his unique insights into the workings of the "OperaciÃ³n Mellizas".

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